



**WWW.LANCIAMOTORCLUB.CO.UK**

**For immediate release**

## **APPOINTMENT OF THE NEW PRESS OFFICER**

Following the emigration to Australia of Chris Owen, The Lancia Motor Club<sup>(1)</sup> is pleased to announce the appointment of Julia Romanovska as its new Press Officer.

With the appointment of the new Press Officer, the Lancia Motor Club will continue to work closely with the motoring press and provide help with the following:

- Sourcing cars for features, including single model articles, group features, photoshoots and restoration stories
- Providing information and ideas for articles and features
- Sourcing photographs, publicity material and other documents from our extensive archives<sup>(2)</sup>

Julia will be your first point of contact with the Lancia Motor Club for all of these activities, and is looking forward to working with you. Julia can be contacted on 07804003811 or via email [press@lanciamc.co.uk](mailto:press@lanciamc.co.uk) She will also be present on the Lancia Motor Club stand at the 2011 NEC Classic Car Show<sup>(3)</sup>, and will be pleased to hear from you there.

Julia is a graduate of the International Film School Wales and has been running a Lancia related website for a year.

We would be grateful if you could update your contact records to include the above contact details. A full list of the Lancia Motor Club's current officers is included below<sup>(4)</sup>.

**RELEASE ENDS**



## Notes:

1. The Lancia Motor Club (see [www.lanciamotorclub.co.uk](http://www.lanciamotorclub.co.uk)) was founded in 1947 to further the interests of Lancia owners in the UK. It is entirely independent of Lancia in Italy, and of the Fiat Group. It is an influential member of the International Group of Lancia Clubs. With more than 1400 members in the UK and overseas, the LMC is a thriving and active club, and by far the largest club serving the Lancia marque in the UK, publishing a monthly magazine, *Viva Lancia*, and having a lively web forum. The club caters for all Lancia owners from the earliest models to the current range.
2. The library of the Lancia Motor Club has over 5,000 photographs, many of them now digitised, and includes images of Lancia rally cars taken by the famous rally photographer Colin Taylor. We also have an extensive library of material from Lancia UK's marketing department dating to the 1980s and 1990s.
3. Further details of our stand at the NEC show will be confirmed in the next press release.
4. The Lancia Motor Club's postholders and officers are:
  - CHAIRMAN Andy Collins  
[chair@lanciamc.co.uk](mailto:chair@lanciamc.co.uk)
  - PRESIDENT Paul Bishop  
[president@lanciamc.co.uk](mailto:president@lanciamc.co.uk)
  - CLUB SECRETARY Barbara Longlands  
[secretary@lanciamc.co.uk](mailto:secretary@lanciamc.co.uk)
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